

AVE innovation at the Fuorisalone fair in Milan

From 6 to 12 June, AVE design and technology will be in the exhibitions conceived by the famous architect Simone Micheli for the Fuorisalone.

AVE returns as a protagonist at the Fuorisalone fair. On the occasion of Milan Design Week 2022, the collaboration between the Italian company and the architect Simone Micheli will come back in order to animate the Lambrate District of Milan, again this year.

In its seventh edition **Hotel Regeneration** - the most engaging exhibition for the contract at the Fuorisalone - will host **Hybrid Restaurant**, a hybrid container of events and performances where Simone Micheli will stage a new way of conceiving the conviviality's rooms, a fluid Temporary Restaurant to find a connection between **food and design**.

In this context, **AVE products** dedicated to advanced **hotel management** will reveal the modern possibilities offered by technology today, with revolutionary command and supervision devices, where quality, **innovation and aesthetics** enhance the **smart features** of the hotel.

The exhibition will be composed by several iconic installations, a cross-section of **hospitality areas**: relax and wellness areas, gaming space, three-dimensional outdoor contexts, suggestive shop, Pharmacy area, space areas for long patients, office point, bar and ice cream shop, back office. It will be enclosed in a top-level stage: **4000 square meters** of surface divided into **19 spaces**: sixteen different installations of the contract dimension, a Conference area, a Networking area and an Out door - Garden area, by Architect Micheli, dedicated to international newspapers and some selected masters of the kitchen.

Result of the inventiveness of the architect Micheli and the collaboration of several partner companies, including AVE as important protagonist, **Hotel Regeneration - Hybrid Restaurant** will be an extremely interesting and fascinating exhibition. An engaging vision of the hotel, an opportunity to live a synergistic and all-encompassing experience, connected to the future thanks to **AVE design and technology**.

Rezzato, May 30, 2022